Thank you for reading the Annual Report for our 8th fiscal year! We are excited to share program highlights, thank our donors, recognize our board of directors, as well as present a summary of financial activity for this past fiscal year.

Low-Tech/High-Touch Matters:

- The average birth weight of clients’ babies was 7.55 lbs (compared to JeffCo 2015 average of 7 lbs)
- The average length of gestation for our clients was 39.6 weeks (compared to JeffCo 2015 average of 38.3 weeks)
- C-section rate for clients was 20.45% (AL rate for 2017 = 35.1%)
- The Preterm Birth rate for our clients’ babies was 4.55% (AL rate for 2017 = 12.04%)
- Low Birth Weight rate for our clients’ babies was 2.56% (AL rate for 2017 = 10.3%)
- 94% of clients’ babies were breastfed (JeffCo 2015 rate=75.7% of babies were ever breastfed)
- 97% of our clients held their babies skin to skin in the first hours after birth (skin to skin helps babies regulate heart rate, respiration, and body temperature, as well as promoting bonding and successful breastfeeding)

Doula Services:

Volunteers continue to be the core of our doula services program. Recent trainees and work-study participants gained valuable hands-on skills while providing much-needed service to families in our community.

This year we contracted with some of our experienced former volunteers to provide “On-Call” doula services for patients with Simon Williamson Clinic. On Call doulas received additional training at a Spinning Babies workshop in order to provide assistance with labors that are more complicated.

29 Doulas Attended 45 Births

All doulas working with BirthWell Partners provide one-on-one support to birthing people. The process begins during pregnancy by building trust, learning each pregnant person’s goals and connecting them to additional community resources. During labor and birth, doulas offer encouragement, comforting physical touch, help with breastfeeding, and more. Afterwards, they check in with clients, answer questions about breastfeeding, and continue to provide referrals to other agencies.

If you would like to see program outcomes for each calendar year, they can be found on our website: http://www.birthwellpartners.org/about-birthwell/program-outcomes/.
Training:
BirthWell Partners awarded 7 partial and full work-study positions, and trained a total of 31 doulas this year at our Fall and Spring workshops. Normally we only discuss the impact of doula services in our annual report, but we’d like to reflect back and share some doula demographics:

Since July 2011:

Total Number of Doula Trainings: 19

Total Number of Doulas Trained: 239
- Black/Latinx/Multiracial: 38.41%
- White: 61.59%

Total Number of Volunteer Doulas: 138

A. Number of Work-Study Positions Awarded: 79
   (formerly referred to as “Scholarships”)
   - Black/Latinx/Multiracial: 43.04%
   - White: 56.96%

B. Number of Volunteers (Non-Work Study): 58

Information about upcoming doula trainings and work-study applications can be found here: http://www.birthwellpartners.org/doula-training/

Childbirth Classes:
Classes focus on information about healthy pregnancy, birth, breastfeeding and newborn care, with an emphasis on health care decision making and self-advocacy. In 2018-19 we facilitated childbirth classes in two locations.

Thanks to a grant from the Independent Presbyterian Church, we are teaching childbirth classes at Aletheia House. To date, 21 people have participated in these classes and 5 have been matched with our birth doulas.

Again this year, JCCEO Early Head Start contracted with us to provide classes at Sherman Heights for 17 participants.

Annual Doula Retreat:
The annual doula retreat is an opportunity for continuing education and strengthening the doula community statewide. This year we invited doulas from the Alabama Prison Birth Project, Brookwood Hospital, and the Yellowhammer fund to join some of our volunteer doulas in discussing how doula work is reaching more people, and how it fits within the larger framework of reproductive justice.
Fundraising:
Our annual fundraising event, the “Earthy Birthy Fair and Family Wellness Expo” was held February 24th at the Innovation Depot. Numerous vendors shared information about their products and services with families. We would like to especially thank Cecilia Pearson (Babypalooza Magazine) for her assistance with location and event marketing, volunteer doula Vikki Chavis for coordinating the event, and all the sponsors and vendors, including Premier sponsors Total Skin and Beauty Dermotology Center and The Alabama Tongue Tie Center. For a full list of sponsors: [http://www.birthwellpartners.org/the-earthy-birthy-family-wellness-expo/expo-2019/](http://www.birthwellpartners.org/the-earthy-birthy-family-wellness-expo/expo-2019/)

The Expo is an important source of funding for our program. If you’d like to participate or attend our 2020 Expo, please visit: [http://www.birthwellpartners.org/the-earthy-birthy-family-wellness-expo/expo-2020/](http://www.birthwellpartners.org/the-earthy-birthy-family-wellness-expo/expo-2020/)

Financial Statement of Activities

<table>
<thead>
<tr>
<th>Revenue</th>
<th>Total Revenue</th>
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<tbody>
<tr>
<td>Contributions</td>
<td>$10,631.51</td>
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<tr>
<td>Grants</td>
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<td>Fees for Service</td>
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<td>Other Income</td>
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<td><strong>Total Revenue</strong></td>
<td><strong>$58,102.20</strong></td>
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<table>
<thead>
<tr>
<th>Program Costs</th>
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<tbody>
<tr>
<td>Advertising Outreach</td>
<td>$1768.01</td>
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<tr>
<td>Direct Program Expenses</td>
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<td><strong>Total Program Costs</strong></td>
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<table>
<thead>
<tr>
<th>Expenses</th>
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<tbody>
<tr>
<td>Salaries and Payroll Tax</td>
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<tr>
<td>Banking Fees, Licenses &amp; Memberships</td>
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<td>Computer and Internet</td>
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<td>Insurance</td>
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<td>Office Expenses</td>
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<td>Postage</td>
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<td>Staff Education/Training</td>
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<td>Travel</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$36,064.21</strong></td>
</tr>
</tbody>
</table>

**Net Operating Revenue**

$14,750.82

Outreach:
Each year we participate in numerous health fairs and expos, talking to consumers about what doulas are and what they do. We share information about our doula trainings and let everyone know they can have a doula even if they thought it financially impossible!
Many Thanks to the Organizations and Individuals Who Helped Make Our Work Possible Last Year:

Ayala Abrams
Deanna Abrams
Karen Abrams
Nancy Abrams
Shari Aizenman
Alabama Tongue Tie Center
Alabama Waldorf School
ARMS Clinic
Babypalooza Magazine
Gerald Bailey
Suzanne Baker
Heidi Biddle
Birmingham Birth Collective
Birmingham Born
Birmingham Home Midwifery
Sheila Blair
Barbara Brande
Truu Delfos-Broner
Beverly Brown
Babs Buchanan
Christina Bullock
Rob Burton
Zenoria Causey
Center for AIDS Research
Central Alabama Lactation Services
Community Foundation of Greater Birmingham
Jill Copeland
Christopher Crawford
Ashley Crowe
Melanie Dabbs
Enroll Alabama
Heather Felder (Dewdrop Doula)
Forge Chiropractic
Jamie Foster
Faye Goudy
Jennifer Greer
Gremmels Chiropractic
Catherine Hannon
Todd Harbin
Rosalie Harrison
Highlands School
Homewood Friends & Family Chiropractic
Leigh Horsel
Independent Presbyterian Church
Jefferson County Department of Health
Joanne Kamens
Rupa Kitchens
Mr. Knight
Emily & Robert Levine
ShaTaura Lewis
Martha Ivey/Alabama Oriental Arts
Medela
Nicole Cler Meyer
Christian Montgomery (DiNixi Doula)
Mother's Milk Bank of Alabama
My Love Organic
Bill & Susie Nicholas
Brad Oaks
Anne Pautler
Mary Petrus
Precision Chiropractic
Profile by Sanford
Quest for Health Chiropractic
Meghan Ratliff
Marion Renneker
Restricted G&A
Anjanette Robinson
Steffanie Sabbaj
Rachel Schwartz
Ryan Sifferman
Simon Williamson Clinic Pediatrics
Simon Williamson Clinic OB/GYN
Howard Slaughter
Chris & Kate Smith
Roger Stites
Linda Stone
Melodi Stone Spies
Strategic Financial Partners
Dana Sweeney
Cody Tarter
The Crunchy Bean, LLC
Total Skin and Beauty
Villager Yoga
Walden FARMacy
Annette Walker
Walking in Hope Photography
Adrian Ward Massage
Tracy Wendland
Willam and Faith Pautler Foundation
Martha R. Williams
Michelle & Kyle Wood
Yellowhammer Fund
Yerby Therapy
Anonymous donors
(you know who you are, even if we don’t)
including donations through:
AmazonSmile
BBVA Compass Employee Giving
PayPal Giving Fund

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Executive Director of Business Operations

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Macarena Martinez
Chimuanya Princess Osuji

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Make a secure donation on our web site!

www.BirthWellPartners.org