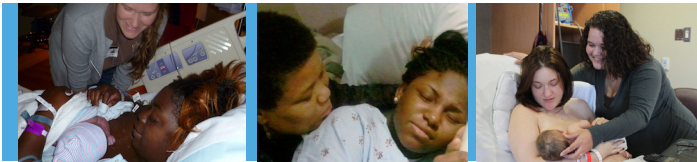




Annual Report

July 1, 2011 - June 30, 2012



Activity Highlights from BirthWell Partners Community Doula Project

We Provided Scholarships for Twelve Women to Become Birth Doulas in Their Communities

Women Attending Our Trainings

- DONA-Approved Doula Workshops.....26
- Childbirth Education for Doulas.....25
- Breastfeeding Classes.....30



Seventeen Volunteer Doulas Provided Free or Reduced-Cost Doula Services to Thirty-Eight Pregnant Women and Teens

Pregnant Women Receiving Free or Reduced-Cost Doula Services

- Prenatal, birth, and postpartum support.....24
- Prenatal/pospartum services only.....14



We Promoted Awareness of the Benefits of Doula Care to Agencies and Individuals

Attendance at Outreach Events

- Birth Stories & More.....45
- Health/Resource Fairs.....160
- Presentations.....80





Doula Care is Making a Difference for Underserved Women and Infants in the Birmingham Area

Financial Statement

Revenue

Contributions.....	\$14,512
Grants.....	6,000
Fundraisers/Events/Sales.....	375
Fees for Services.....	3,230
Other Income.....	364
Total Revenue.....	\$24,481

Expenses

Professional Fees.....	\$1,853
Scholarships.....	3,435
Insurance & Licensing.....	2,626
Supplies & Materials.....	1,695
Staff Development.....	895
Transportation.....	703
Volunteer Expenses.....	798
Other Expenses.....	119
Total Expenses.....	\$12,124

Net Income.....\$12,357

Considerable in-kind donations, in the form of directors' time, office space, use of office equipment, training facilities, and accounting services were received in our start-up year, ensuring we would enter 2012-13 in a stronger financial position.

Incoming Board of Directors 2012-2013

Linda Christian
Dr. Jesanna Cooper
Truus Delfos-Broner
Dr. Tina Simpson
Dr. Beverly VonDer Pool
Martha R. Williams
Jessica Casey Woods

We would like to give thanks to our non-returning board members, Judilyn Brooks and Jena Shell, for their service on the 2011-2012 board.

Fewer Cesarean Births

C-Section Rate:

<i>BirthWell Partners</i>	29.2%
<i>Jefferson Co. Medicaid</i>	32.2%

Fewer Pre-Term Births

Average Gestation:

<i>BirthWell Partners</i>	39 weeks
<i>Jefferson Co. Medicaid</i>	38 weeks

Fewer Low Birthweight Babies

Average Birthweight:

<i>BirthWell Partners</i>	7.06 lbs
<i>Jefferson County</i>	6.75 lbs

Fewer Infants Going to the NICU

NICU Admission Rate:

<i>BirthWell Partners</i>	8.3%
<i>Jefferson County Medicaid</i>	10.3%

More Infants Receiving the Health Benefits of Breastmilk

Breastfeeding Initiation Rate:

<i>BirthWell Partners</i>	78.3%
<i>Jefferson County Medicaid</i>	51.1%

